



**DOWNTOWN ITHACA  
LOCAL DEVELOPMENT CORPORATION  
January 18, 2022  
MINUTES**

<b>Attendee</b>	<b>Organization</b>	<b>Attended</b>
Jennifer Tavares	Tompkins Chamber of Commerce	Yes
Gary Ferguson	Downtown Ithaca Alliance	Yes
Tom Knipe	City of Ithaca	Yes
Peggy Coleman	Ithaca Tompkins County CVB	Yes
Lisa Conarton	Ithaca Tompkins County CVB	Yes
Cathy Hart	Ithaca Marriott Downtown	Yes
Teri Tarshus	Baywood Hotels	Yes
Kelli Cartmill	Hilton Garden Inn	Yes
Greg Conard	Hotel Ithaca	Yes
Sara Hayes	Hayes Strategy	Yes

- 1) Marketing/Sponsorship Updates
  - a. This committee reported needing more time and will be placed on a future agenda.
  
- 2) Mortgage Recording Tax Updates
  - a. T. Knipe reported progress with the City of Ithaca considering allocating approximately \$235,000 to the Conference Center Project. He will keep the group apprised of this progress.
  
- 3) Room Tax Collections
  - a. Room tax collections are continuing to exceed budget expectations; there are some hotels that began collecting later than expected. T. Knipe and City working to remedy this.
  
- 4) Electrification updates/progress
  - a. J. Tavares reported to Bruce/Vecino that the LDC had approved moving forward with exploring the electrification of the kitchen.

## Downtown Ithaca Local Development Corporation



- 5) Hotel Payments/Reports
  - a. J. Tavares reports status of hotel payments to Foundation, provide financial year end reporting to the Hotel Group and the LDC.
  
- 6) Building Committee Needs
  - a. Discussion about items for the building committee to consider at its next meeting.
  
- 7) Other/roundtable