

Downtown Ithaca Local Development Corporation



**BOARD OF DIRECTORS MEETING
TUESDAY, JULY 19, 2022, 10:00 a.m.
VIA ZOOM**

AGENDA

CALL TO ORDER

(Jennifer)

VOTING ITEMS

Approve minutes – 06/21/2022

(Jennifer)

NEW BUSINESS

Budget/Financials

- IDCC Budget (Sara)
- ASM Pre-Opening Budget (Sara/Suzanne)
- LDC 2021 – 2023 Budget (Tom/Suzanne)

OLD BUSINESS

LDC/DIA MOU (Jennifer/Gary)
County Mortgage Recording Tax Update (Tom/Gary)
TC3 Grant/Hospitality Workforce Development needs (Jennifer)

UPDATES & REPORTS

Marketing Updates (Peggy/Lisa)

- Status of IDCC Splash page and timeline for completion
- Interactive Floorplans
- Upcoming Imagine Ithaca meeting with ASM on 8/15 to discuss:
 - Booking Window / Target Accounts
 - Potential shows & marketing opportunities for 2023
 - Report out on NYSDMO Client Luncheon, Upcoming Tradeshows & MPI & ESSAE programming committees

Capital Project Updates

(Sara)

- Vecino meeting report-out
- Additional updates

Executive Director's Report

(Suzanne)

- STPB presentation 07/20/2022
- Timeline & "parking lot"
- Google Workspace

MEETING ADJOURNED