

# Downtown Ithaca Local Development Corporation

## BOARD OF DIRECTORS MEETING

Tuesday, June 21, 2022, 10:00 – 11:30 a.m.



### AGENDA

- Voting Items
  - Approve April 19, 2022 minutes (attached)
  - Approve May 17, 2022 minutes (attached)
  - Resolution for Signing Authority/Bank Accounts (verbal)
  - Zippin Contract (attached)
  - 2021 Audit/2022 Finance & Audit Committee (verbal)
  - Fiscal Oversight Committee 2023 Room Tax Budget (to be presented – Tom)
- LDC/DIA MOU (Jennifer/Gary)
- County Mortgage Recording Tax Update (Nick/Gary)
- ASM Global Updates & Pre-Opening Budget (Jennifer)
- TC3 Grant/Hospitality Workforce Development needs (Jennifer)
- Marketing Updates (Peggy/Lisa)
  - Status of IDCC Splash page and timeline for completion
  - Interactive Floorplans
  - Booking Window
  - Target account list
  - Upcoming tradeshow/report out on NYSDMO Client Luncheon
- Capital Project Updates (Sara)
  - AV & Digital Signage Procurement
  - Project Schedule/Abatement
  - Kitchen Electrification
  - Interior/Exterior Signage
  - Budget Projection
- Imagine Ithaca Update (Cathy/Lisa)
- Executive Director's Report (Suzanne)