



**DOWNTOWN ITHACA
LOCAL DEVELOPMENT CORPORATION
BOARD MEETING MINUTES
March 15, 2022**

Board Member	Organization	Present
Jennifer Tavares	Tompkins Chamber of Commerce	No
Gary Ferguson	Downtown Ithaca Alliance	Yes
Tom Knipe	City of Ithaca	Yes
Peggy Coleman	Ithaca Tompkins County CVB	Yes
Cathy Hart	Ithaca Marriott Downtown	Yes
Teri Tarshus	Baywood Hotels	Yes
Kelli Cartmill	Hilton Garden Inn	Yes
Greg Conard	Hotel Ithaca	No
Nick Helmholdt	Tompkins County	Yes
Guests:		
Sara Hayes	Hayes Strategy	Yes
Lisa Conarton	Ithaca Tompkins County CVB	Yes

CALL TO ORDER

- Tom called the meeting to order at 10:05am.

APPROVAL OF March 2022 MINUTES

- Motion to approve by Nick Helmholdt, seconded by Cathy Hart, passed unanimously.

COUNTY MORTGAGE RECORDING TAX UPDATE

- No report.

EXECUTIVE DIRECTOR UPDATE

- Qualified candidates have been selected to schedule interviews.
 - This position will begin as part-time with potential for full time in the future.

AUDIT PROPOSALS

- Compared and discussed two competitive bids
- Motion by Gary Ferguson to contract Kurt Behrenfeld, second by Nick Helmholdt passed unanimously with no further discussion.

MARKETING/SPONSORSHIP

- Website and marketing collateral are both work in progress.
- Nothing to report on sponsorship.

Downtown Ithaca Local Development Corporation



AV PROPOSALS

- Interviews to be held with three companies in preparation to select a vendor at the next board meeting.

FF&E BUDGET REVIEW

- Reviewed Budget adjustments for Design, Construction & FFE

KITCHEN ELECTRIFICATION UPDATE

- There are space concerns for load capacity and infrastructure to hold DHW
- Tom Knipe moved to ask Taitem to proceed with schematic design for DHW & ventilation and Gary Ferguson seconded. Ayes all.

OTHER

- Update needed on Tax Exemption Status.